

Q3 2023

Our Quarterly Update.

Stay up-to-date with the latest firm news, tech & expansion tips and more.

Across the board, this Q3 summer has been busier than years past! During these past three months, Amesto Global has been all hands on deck with our clients and partners to prepare for Q4 and prioritizing new technology advancements within our solutions. We've experienced growth across all three offices, moved into a new office in New York City, participated in *Oslo Innovation Week* and supported countless clients as they expand into new jurisdictions. Join us as we dive into this quarter's highlights and gain expert advice on navigating the complexities of international expansion. If you are viewing this on mobile, you can also read this newsletter on our website [here](#).

OUR TEAM

New NYC Head Office!

In August, our US team made the decision to move from New Jersey to Manhattan as part of the company's strategic vision to foster growth and enhance its services for clients. This move marks a significant milestone for the company as it strengthens its presence in the United States and expands its ability to support clients not only in North America but also across the globe.

The new office, located in Midtown Manhattan, will serve as a central hub for Amesto Global's US team members and as a convenient platform for engaging with both local and international clients who visit and work in the New York Metro area.



AMESTO GLOBAL ON THE MOVE

This quarter, our team members were on the move! In the midst of summer travel, our colleagues still found the time to drop into various offices to visit other offices and get the lay of the land.

Bespoke Finance Framework for Irish Digitalization Organization.

For the past several decades, Ireland's manufacturing sector has been a driving force behind the nation's export-driven economy. In recent years, the nature of this industry has shifted considerably, mainly due to the need to stay efficient and competitive. Recognizing the sector's significance, the Irish government saw a need to cultivate a business environment conducive to future growth and competitive advantage.

Our client is on the front line of this digital transformation. With €40 million in government funding in place, our client's organization was established with a clear mission: propel the next generation of manufacturing in Ireland. They

successfully built a world-class facility to nurture hundreds of projects, contributing to Ireland's robust manufacturing sector, which constitutes 34% of the country's GDP.

"The Amesto Global Project Management team's proactive nature, dedication & commitment demonstrated in the start phase exceeded our expectations. Working with them feels like having an integral part of our team, and our Board appreciates the collaborative partnership and global expertise."

– CEO of Client Company

From inception, good governance and adherence to the public procurement guidelines were of fundamental importance for our client. Our client therefore enlisted the support of Amesto Global as their trusted growth partner, guiding them through the pivotal stages of this process.

Read our most recent Case Study [here](#).

INTERNATIONAL EXPANSION TIPS

Digital Transformation: How to Balance Automation Technology and the Human Touch.

Streamlining your business? Here are a few technology tips for how to approach this...

DO: Do implement and invest in technology solutions that automate mundane, day-to-day tasks.

To adapt to the constantly evolving technological landscape, CFOs and accountants should look to upskill and stay up to date with developments in the machine intelligence field. This is crucial in order to correctly make use of the technology and not over- or under-estimate its reaches and limitations. Staying knowledgeable in this area will allow professionals to be well-equipped to make the most of its tools, to apply and validate the outputs of AI systems effectively.



DON'T: Don't sacrifice the care of the human touch and underestimate the importance of professional relationships.

While embracing automation, it is crucial to maintain a client-centric mindset. Human accountants should focus on building and nurturing client relationships, providing personalized advice, and delivering value beyond the numbers. This client-centric approach solidifies the indispensability of the human touch in the accounting profession.

The accounting industry stands at the threshold of a transformative era, propelled by AI and automation. While embracing these technological advancements offers unparalleled opportunities for increased efficiency and accuracy, it is imperative to recognize that the human touch remains a vital element in ensuring excellent levels of client service delivery.

If you're interested in how our Business Solutions can optimize and simplify your expanding international operations, see our: [Amesto Global Business Solutions](#) page.



OUR TEAM

Oslo Innovation Week.

We had the pleasure of recently visiting our clients, strategic partners, business relationships and Amesto Group colleagues in Norway during the annual *Oslo Innovation Week*.

Our team attended sessions covering Automation and AI, Climate Impact Funding, Female-Founded Scales-ups, international expansion trends and more!

Thank you to all the amazing event hosts and to our partners in Norway for another wonderful visit to Oslo.

PEOPLE, PLANET, PROFIT

Focusing on Supporting Sustainability-Focused Businesses as Part of Our Commitment to the 3 P's.

As a division of the Amesto Group, we prioritize the *triple bottom line*, giving equal importance to *people, the planet and profit*. We aim to contribute to projects with enduring social benefits, valuing patience in achieving its goals.

We are committed to collaborating with European sustainable businesses for global expansion, encouraging cross-cultural learning and innovation for sustainable growth. Additionally, we form strategic alliances with investors supporting clean tech companies, providing

expertise for international expansion and global business operations.

In a recent article, our *Director of Growth*, Sims Tullos, dives into the initiatives we have focused on to support more clean-tech focused scale-ups, particularly those in the Scandinavian market, as they strive to bring their revolutionary ideas to the global stage.

Read the blog article [here](#).

OVER

50%

OF OUR CLIENTS ARE FOCUSED ON AN ENVIRONMENTAL, SOCIAL OR GOVERNANCE MISSION

Are you interested in learning more about how Amesto Global partners with businesses in the sustainability space? **Fill out our form** to receive a complimentary expansion session with our Subject Matter Experts!

As we look ahead to the final quarter of 2023, we remain committed to our mission of empowering businesses worldwide. We are grateful for your trust and partnership as we continue to innovate and adapt to the ever-evolving corporate landscape.

Thank you for your continued support, and please feel free to reach out to our dedicated team with any questions or to discuss how we **#simplifybusiness**, **#simplifylife**.

Interested in learning more? Reach out to globaloperations@amesto.com

HAPPY
autumn!



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Global